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FOR IMMEDIATE RELEASE

## **ElevateEdgerton! Selects President**

**EDGERTON, Kan.** (February 14, 2017) – ElevateEdgerton! is pleased to announce that Steve Hale will assume the role of President of the Edgerton-focused partnership for economic advancement on March 1. The selection committee included members of the Economic Development Task Force and Smart Solutions Group, Inc. who conducted the national executive search.

“The first step to ensure long-term success for ElevateEdgerton! is to identify a proven and effective leader to fill the role of President of the newly formed organization,” said Task Force Chair and City of Edgerton Mayor Donald Roberts. “Steve brings more than 30 years of proven expertise in marketing, management and organizational development to the position, as well as extensive knowledge and understanding of our community.”

Throughout his career, Hale has led and implemented successful project initiatives for a variety of businesses and organizations around the Kansas City area. He is skilled in managing marketing and business development programs while executing strategic plans with exceptional detail and professionalism.

“I am excited about the possibilities and opportunities that lie ahead for the Edgerton community,” Hale said. “My passion is developing and implementing results-oriented initiatives by collaborating and communicating with team members, investors and the community. This passion aligns with the goals and objectives of ElevateEdgerton!”

ElevateEdgerton! is located at the Learning & Career Center at Logistics Park Kansas City (LPKC) courtesy of NorthPoint Development, Johnson County Community College and Workforce Partnership.

### **About ElevateEdgerton!**

ElevateEdgerton! is a public-private economic development partnership that serves as the proactive advocate for the economic advancement of the City of Edgerton, Kansas. ElevateEdgerton! initiates programs and services to attract and retain business, encourages diverse development by partnering with allies and ensures Edgerton stays a pro-business community. The partnership provides high-value opportunities to investors through promotion and communication, networking and thought leadership. For more information visit, [www.elevateedgerton.com](http://www.elevateedgerton.com).

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